

VIRTUAL SHOWROOM SYSTEM AND METHOD

ABSTRACT OF THE DISCLOSURE

The present invention provides a method for conducting a transaction which includes presenting a plurality of gift sets to a purchaser, wherein each gift set comprises a plurality of articles. A selection may be received from the purchaser, the selection comprising at least one of the plurality of gift sets. The method may also include receiving identification information regarding a recipient of the gift set. A notification including a unique identifier may be issued to the recipient. In accordance with a particular embodiment, if the recipient accepts the gift set, delivery of the selection to the recipient may be scheduled.

15